



**Your Participation in CHRISTUS Ochsner Southwestern Louisiana Foundation's
Annual Dragon Boat Race
MAKES A DIFFERENCE!**

CHRISTUS Ochsner Southwestern Louisiana Foundation's annual Dragon Boat Race benefits the Children's Miracle Network (CMN) efforts at CHRISTUS Ochsner Lake Area Hospital and CHRISTUS Ochsner St. Patrick Hospital. The event has become a community-wide favorite in Lake Charles, enjoyed by all as a family-friendly day full of fun and friendly competition. Businesses and corporate groups, churches and organizations, families, clubs and individuals are all invited to participate in the Races. It is an opportunity for promoting fitness and teamwork while enjoying the great waterways of Southwest Louisiana.

The Dragon Boat Race becomes a team adventure for the sponsors who participate. Our next event, our seventh annual Dragon Boat Race, will be held on **April 27, 2019**. Sponsorship opportunities are described on the last page of this document.

The event concept is simple. Our goal is to have 25-30 teams participating every year, with each team being comprised of 21 participants, 20 to paddle (8 must be female) plus one drummer who keeps rhythm for the team. Each team develops a unique theme and team name and competes in races for their best time. Three boats race while the next three are loading. After the qualifying races, all the teams are put in groups based on their best qualifying times and race again to have winners in each of the groups. Winners in each category are recognized, along with the Best Dressed Drummer and Most Enthusiastic Team.

The event is free to the public and 4,000 - 5,000 people join us for a day of fun in the sun, Southwest Louisiana style!

Event Sponsorships, described on page three of this document, range from \$2,500 to \$10,000, offering escalating benefits as Sponsorship levels increase.

Funds raised through the Dragon Boat Race benefit our Children's Miracle Network efforts. Now, with the addition of CHRISTUS Lake Area Hospital (CLAH) to our ministry, the need is even greater. CLAH has a full Labor and Delivery service line along with a Level III Neonatal Intensive Care Unit (NICU). The funds we raise with our 2019 Dragon Boat Race will help us to provide critical life-saving equipment for babies treated in this Labor and Delivery and NICU as well as help to fund our CHRISTUS St. Patrick CMN commitments.

In addition to Event Sponsorships, funds are raised for CMN through various activities on Race Day and a special Children's Miracle Network Challenge issued to each team. In 2018, 28 teams competed for the title of Dragon Boat Race Champion, with the event earning over \$155,000 for our Children's Miracle Network program! These funds are critical to the advancement of some very special initiatives, some of which are outlined on the next page, designed to benefit the children of southwest Louisiana.

Put Your **Money** Where the **Miracles** Are!!!

Being a part of CHRISTUS Ochsner Southwestern Louisiana's annual Dragon Boat Race means you are participating in something bigger than all of us – an effort to extend the healing ministry of Jesus Christ through providing exceptional health care to kids in Southwest Louisiana. **At this time, the dollars you contribute are funding things like:**



- **Specialized Equipment for our Neonatal Intensive Care Unit (NICU).** CHRISTUS Lake Area Hospital has a Level III NICU used to treat babies born prematurely or born with special needs. Highly specialized equipment is needed to care for and treat these babies, and our CMN efforts are concentrating on providing funding for this equipment. Avery Rodriguez, pictured here, was born in an extraordinary birth experience that occurred on route to the Hospital. Her umbilical cord was severed in two places and she was without

oxygen for quite some time, leaving doctors to doubt she would ever be able to lead a normal life. Almost two years old now, Avery truly is a miracle. Lasting effects are still unknown, but she has already surpassed her doctors' and nurses' expectations. Her story is a success story because of the dedicated doctors and nurses at this facility and the specialized equipment used during her remarkable journey.

- **Specialized equipment for Labor & Delivery.** Even when babies are born when due, with no complications, special equipment is needed to make sure the process goes as smoothly and comfortably as possible for both mom and baby. Keeping babies warm is one of the most critical components of high-quality health care for infants. Radiant Warmers allow nurses to ensure a consistent, safe and warm environment for all babies in the Well-Baby environment. Portable Warmers allow nurses to keep the baby in the mother's room during the initial bath, ensuring the baby's temperature remains consistent and allowing for the benefits of the mom being a part of the first bath. These warmers, along with specialized monitors and other equipment, help us provide a compassionate, safe and comfortable birthing experience for both mom and baby.
- **Lots of physical activity for our school-aged kids through GoNoodle.** GoNoodle is an online, in-classroom tool that combines movement and academics and engages students in 3-5 minute moderate to vigorous exercises they can perform next to their desks. With over 6,000,000 minutes of physical activity recorded with GoNoodle in Calcasieu Parish last school year, we know this program is a **Huge Hit** with both students and teachers. We are now co-funding GoNoodle in Calcasieu and Jeff Davis Parishes.
- **School-Based Program Opportunities.** CHRISTUS Ochsner Health Southwestern Louisiana operates five School-Based Health Centers (SBHCs) in our area, providing consistent care through about 22,000 student patient visits each year. Right now in our schools, there are kids who don't have easy access to uniforms, school supplies and basic hygiene products like toothpaste and toothbrushes, deodorant, and hairbrushes. Working through our SBHC's and DeWanna's Community Closet, we are providing access to these items for thousands of children in local schools.

For ALL of this, our kids say Thank You!!!!



SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR	\$10,000.00 + CMN FUNDRAISING CHALLENGE OF \$1000	<ul style="list-style-type: none"> – COMPANY LOGO ON ALL EVENT PROMOTIONS, INCLUDING EVENT T-SHIRT – BOAT TEAM ENTRY - 20 MEMBERS PLUS 1 DRUMMER – EVENT T-SHIRTS FOR ALL TEAM MEMBERS – RESERVED <u>PREMIER</u> VIEWING LOCATION FOR COMPANY/VIP TENT – FRONT ROW (20x20 TENT INCLUDED) – COMPANY LISTING ON TRAVELING TROPHY – DRAGON HEAD (2 EYES) RESERVED FOR AWAKENING OF THE DRAGONS CEREMONY – 20 INVITATIONS TO AWAKENING OF THE DRAGONS VIP RECEPTION
VIP EVENT SPONSOR	\$ 8,500.00 + CMN FUNDRAISING CHALLENGE OF \$1000	<ul style="list-style-type: none"> – COMPANY LOGO ON ALL VIP EVENT PROMOTIONS, INCLUDING EVENT T-SHIRT – 2 BOAT TEAM ENTRIES - 20 MEMBERS PLUS 1 DRUMMER – EVENT T-SHIRTS FOR ALL TEAM MEMBERS – RESERVED <u>PREFERRED</u> VIEWING LOCATION FOR COMPANY/VIP TENT – FRONT ROW (20x20 TENT INCLUDED) – INVITATION TO PARTICIPATE (ONE EYE) IN AWAKENING OF THE DRAGONS CEREMONY – 15 INVITATIONS TO AWAKENING OF THE DRAGONS VIP RECEPTION
PREMIER SPONSOR	\$ 7,500.00 + CMN FUNDRAISING CHALLENGE OF \$1000	<ul style="list-style-type: none"> – COMPANY LOGO ON ALL EVENT PROMOTIONS, INCLUDING EVENT T-SHIRT – BOAT TEAM ENTRY - 20 MEMBERS PLUS 1 DRUMMER – EVENT T-SHIRTS FOR ALL TEAM MEMBERS – RESERVED <u>PREFERRED</u> VIEWING LOCATION FOR COMPANY/VIP TENT – FRONT ROW (20x20 TENT INCLUDED) – INVITATION TO PARTICIPATE (ONE EYE) IN AWAKENING OF THE DRAGONS CEREMONY – 15 INVITATIONS TO AWAKENING OF THE DRAGONS VIP RECEPTION
CORPORATE SPONSOR	\$ 5,000.00 + CMN FUNDRAISING CHALLENGE OF \$1000	<ul style="list-style-type: none"> – COMPANY LISTING ON ALL EVENT PROMOTIONS, INCLUDING EVENT T-SHIRT – BOAT TEAM ENTRY - 20 MEMBERS PLUS 1 DRUMMER – EVENT T-SHIRTS FOR ALL TEAM MEMBERS – RESERVED VIEWING LOCATION FOR COMPANY/VIP TENT – FRONT ROW (TENT NOT INCLUDED, WE CAN FACILITATE FOR COST, 20x20 SPACE RESERVED FOR SPONSOR TENT) – INVITATION TO PARTICIPATE (ONE EYE) IN AWAKENING OF THE DRAGONS CEREMONY – 10 INVITATIONS TO AWAKENING OF THE DRAGONS VIP RECEPTION
BOAT TEAM	\$ 2,500.00 + CMN FUNDRAISING CHALLENGE OF \$1000	<ul style="list-style-type: none"> – BOAT TEAM ENTRY - 20 MEMBERS PLUS 1 DRUMMER – 4 INVITATIONS TO AWAKENING OF THE DRAGONS VIP RECEPTION

NOTE: COOKING ONSITE FOR TAILGATING WILL BE PERMITTED, NO BBQ PITS ON CONCRETE

Note: Each team will supply 20 paddlers (a minimum of 8 must be female) and one drummer. Each team will have a one-hour practice session with a professional coach from 22dragons. The coach will also act as a helmsman to steer the boat during practices and Event Day races.

Space and Number of Boats is Limited! Registrations will be accepted on a **first come, first serve basis**.